

# Partner **TED<sup>x</sup>** SaltLakeCity

with **x** = independently organized TED event



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Please visit [TEDxSaltLakeCity.com](http://TEDxSaltLakeCity.com) for more  
information and videos from past events.

# What is

# TEDx ?

A TEDx event is a local gathering where TED-like talks and videos previously recorded at TED conferences are shared with the community. TEDx events are fully planned and coordinated independently, on a community-by-community basis. The content and design of each TEDx event is unique and developed independently, but all of them have features in common.

## About TEDxSaltLakeCity

x = independently organized TED event

TEDxSaltLakeCity is organized by volunteers from the local community, and just like TED events, it lacks any commercial, religious, or political agenda. Its goal is to spark conversation, connection, and community.



# Why partner?







The driving force of TEDxSaltLakeCity is ideas. We share and improve upon each other's ideas to fuel our community here in Salt Lake City. Our theme each year intentionally reflects this goal. We are better as a collaborative and supportive community, than as a collection of disconnected individuals.

We invite you to partner with TEDxSaltLakeCity and become part of the synergy in the fast-growing city. We see the importance in working with organizations that value innovation and conversation. This is an opportunity for your organization to show support and contribute to the local community.

Because your support is vital to the process, we value every dollar and we do our absolute best to magnify your contributions.

We are proud to have leveraged every dollar in sponsorship the past five years to \$12.60 in value, with \$2.60 in in-kind sponsorship and \$10 in skills-based volunteer contributions. We appreciate your donations and take our responsibility seriously to make sure dollars are spent on the better future for Salt Lake City.

Many of our partners return year after year with continuing support.

	Friends (\$1,500)	Participating (\$3,500)	Strategic (\$6,000)	Premier (\$12,000)
ACCESS				
Invite to pre-event reception with speakers	2	2	4	6
Premium seats at TEDxSaltLakeCity	2	4	6	10
Invite to exclusive AfterGlow Party*	2	2	4	10
LOGO PLACEMENT				
On TEDxSaltLakeCity.com				
On event signage				
On all TEDx talk intro slides				
On event T-shirts				
Promotion				
Emcee recognition at TEDxSaltLakeCity		1	3	6
Emcee recognition at AfterGlow				
Promoted Post on event app		1	2	3
Push notification on event app		1	2	4
Full sponsor listing on event app				

\*AfterGlow is an invite-only evening celebration following TEDxSaltLakeCity.