

Partner with us!

TEDxSaltLakeCity features ideas from local Utah changemakers. We are an all-volunteer organization, working to select the best ideas, coach presenters to be professional speakers, and produce top-quality content. We strive to use every dollar to create a first class event that shines the spotlight on Salt Lake City to the world. Why? Because ideas change everything.

About

TEDx

A TEDx event is a local gathering where TED-like talks are shared with the community and later via video to a worldwide audience. TEDx events are operated independently, on a community-by-community basis. The content and design of each TEDx event is unique, but all of them have features in common.

TEDxSaltLakeCity is organized by volunteers from the local community, and just like TED events, it lacks any commercial, religious, or political agenda. Our goal is to spark conversation, connection, and community.

Why we are proud of our community

- **13** exceptional events
- **190** speakers and performers
- **40** hours of top-quality content
- **Top 5** for environmental sustainability

Our incredible reach

- **27 million+** global views
- **13,000+** social media followers
- **3500+** email subscribers (**43%** ave. open rate)

Powered by hundreds of **volunteers** and **partners** committed to community.



BECOME A **TEDx** SaltLakeCity PARTNER

	VISIONARY	COMMUNITY	FRIEND
	\$10,000	\$5,000	\$2,500
WEBSITE AND EVENT VISIBILITY			
Logo on TEDxSaltLakeCity.com	Large	Medium	Small
Official Sponsor Emblem for Website, ads	✓	✓	✓
Pre-event: recognition at exclusive VIP reception	✓	✓	✓
During Live event: digital program ad	Full Page	½ page ad	logo in grouping
During Live event: engagement/Information Table in lobby	1st location pick	2nd location Pick	
During Live event: Emcee Recognition	2	1	
During Live event: Logo rotation on stage	✓	✓	✓
Post-event: Logo display at event after party	✓	✓	✓
Post-event: Recognition at event after party	✓	✓	✓
ADDITIONAL MEDIA AND CONTENT VISIBILITY			
TEDx Youtube: logo placement on presenter video Intro Slide	Large	Medium	Small
Pre-event: recognition on Social Media	✓	✓	
Pre-event: sponsor spotlight in e-blast	50-word mention	25-word mention	
Pre-event: logo on e-blasts (to 2,500+ subscribers)	✓	✓	
During live event: recognition on Social Media	✓	✓	✓
Post-event: Logo on event recap e-blast (to 2,500+ subscribers)	✓	✓	
Post-event: recognition on Social Media	✓	✓	✓
Post-event: Offer in Digital SWAG Bag	✓	✓	✓
EXCLUSIVE ACCESS & NETWORKING			
Pre-event: Tickets to exclusive VIP reception to mingle with presenters and get a sneak peek of the event	12	6	4
Pre-event: 2 minute welcome at VIP reception	✓	✓	
Pre-event: Attend a Rehearsal Sneak Peek	✓		
Tickets to Live Event	12	6	4
Post-event: Tickets to event after party	12	6	4
Post-event: 2 minute mic time to congratulate the presenters at event after party	✓	✓	
EMPLOYEE ENGAGEMENT			
Discounted Employee Ticket Block	25% off	15% off	10% off
“What makes a good TEDx talk” public speaking webinar taught by TEDxSaltLakeCity coaches (1 hour for up to 50 attendees)	✓		